

## The Benefit Event for Aurora Lakeland Medical Center

Saturday, October 25 at Lake Geneva Country Club

Proceeds benefit heart health and innovative cardiovascular initiatives at Aurora Lakeland Medical Center and Aurora Medical Center Burlington



## 2025 SPONSORSHIP OPPORTUNITIES

	<i>Presenting Sponsor</i>	<i>Platinum Sponsor</i>	<i>Diamond Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsor</i>
<b>Investment amount</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,000</b>
Event tickets included	8	6	4	2	0
<b>Pre-event entitlements</b>					
<i>Recognition on Benefit Event mobile bidding platform</i>	✓				
<i>Name/Company logo printed on invitation (Company logo needed by June 1)</i>	✓	✓			
<i>Name/Company logo displayed on event registration website</i>	✓	✓	✓		
<i>Recognition on pre-event emails</i>	✓	✓	✓	✓	
<b>Day-of-event entitlements</b>					
<i>Recognition during speaking program</i>	✓	✓	✓		
<i>Recognition on program card and signage at registration</i>	✓	✓	✓	✓	✓
<b>Post-event entitlements</b>					
<i>Recognition on post-event email</i>	✓	✓	✓	✓	✓

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

<i>Dinner Sponsor</i>	<i>Cocktail Hour Sponsor</i>	<i>Dessert Sponsor</i>	<i>Music Sponsor</i>	<i>Bronze Sponsor</i>
<b>\$7,000</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$500</b>
<i>1 available</i>	<i>1 available</i>	<i>1 available</i>	<i>1 available</i>	<i>10 available</i>
<i>Includes two (2) tickets + all recognition entitlements of Diamond Sponsor</i>	<i>Includes two (2) tickets + signage on the bar and recognition entitlements of Gold Sponsor</i>	<i>Includes two (2) tickets + signage at dessert table and recognition entitlements of Gold Sponsor</i>	<i>Recognition on signage by live music + all recognition entitlements of Silver Sponsor</i>	<i>Recognition on program card and signage at registration</i>

All individuals who donate \$1,000 and above will become members of Advocate Health's Visionaries in Health.  
 All corporate donors of \$10,000 and above will receive membership into Advocate Health's Corporate Partners in Philanthropy Program.

Due to production deadlines, all sponsorships must be secured by **Friday, October 3, 2025** to ensure recognition on printed materials.

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## SPONSORSHIP AGREEMENT

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I/We wish to make a gift as indicated below (check mark selection):

### Sponsorship Levels

- ☐ \$50,000 – Presenting
- ☐ \$25,000 – Platinum
- ☐ \$10,000 – Diamond
- ☐ \$5,000 – Gold
- ☐ \$1,000 – Silver

### Can't Attend?

- ☐ I/We cannot attend but would like to support our community with a donation:  
\$ \_\_\_\_\_

### Exclusive Sponsorships

- ☐ \$7,000 – Dinner Sponsor
- ☐ \$3,000 – Cocktail Hour Sponsor
- ☐ \$3,000 – Dessert Sponsor
- ☐ \$2,500 – Wine Sponsor (SOLD)
- ☐ \$1,500 – Music Sponsor
- ☐ \$500 – Bronze Sponsor

### Tickets Only

- ☐ \_\_\_\_\_ (qty) Individual tickets at \$200 each

Please print exactly how you would like your name/company to be listed:

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## GUEST INFORMATION:

Please email all guest names (including dietary restrictions) to [Tracy.McHugh@aah.org](mailto:Tracy.McHugh@aah.org).

## PAYMENT OPTIONS:

Please enclose a check payable to Aurora Health Care Foundation to secure your reservation today!

**To secure your tickets or sponsorship via credit card, please visit our event page at [advocatehealth.org/benefitevent](http://advocatehealth.org/benefitevent)**

**Please return this completed form by Friday, October 3 to:**

Aurora Lakeland Medical Center – Foundation Office  
W3985 County Road NN, Elkhorn, WI 53121

Questions? Contact Tracy McHugh at [tracy.mchugh@aah.org](mailto:tracy.mchugh@aah.org) or 262-215-0991

Please note that a charitable contribution is not premised or conditioned upon conducting business with Advocate Health.  
Your charitable gift is tax deductible to the extent allowed by law. Tax ID #: 39-6044569.